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# THE CORPORATE EXECUTIVE

THE NEWSLETTER FOR THOSE THAT ADVISE PUBLIC COMPANIES

## Why You Need *The Corporate Executive*!

### The months ahead will be critical:

- The *Corporate Executive* will bring you David Lynn’s critical ongoing “must-have” analysis of the impact of the Dodd-Frank Act’s new requirements, as well as the latest SEC interpretations and new rules implementing the Act.
- With expectations now higher than ever—and potential exposure looming—upcoming issues of *The Corporate Executive* will give you critical guidance and insights into the latest proxy disclosure developments.

### Stay on top of executive compensation developments:

- Only *The Corporate Executive* identifies the latest best practices for your executive compensation program—as well as advice on the now required Say-on-Pay vote—providing you with everything you need to know to implement critical changes.
- Upcoming issues of *The Corporate Executive* will tell you what works—and traps to avoid—when trying to make the most of your stock plans and other compensation programs.

The ongoing critical guidance you will receive from *The Corporate Executive* during this challenging year ahead will be worth so much more than the cost of your subscription. Note, you will need both *The Corporate Executive* and *The Corporate Counsel*. We encourage you to see for yourself by entering no-risk trials to both.

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